IS WHAT'S POSTED ON THE WALL, HAPPENING IN THE HALL?



TOLERATING BAD BEHAVIORS



87% believe their leaders tolerate behaviors that don't align with their company's Core Values.



CULTURE FIT



68% don't believe they hire people who align with their Core Values.



DEMONSTRATING CORE VALUES



51% don't see people demonstrating their Core Values.



RECOGNIZING GOOD BEHAVIORS



46% report these behaviors aren't recognized and rewarded in others.

For more details and explanation on this data, see the SHARED MISSION section in **ENGAGE 2024: The Company Culture Report**.



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