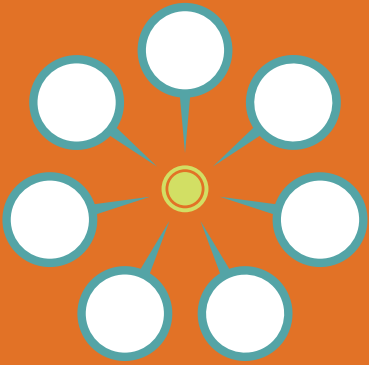


7 Ways to Repurpose Content

LEADG2

by THE CENTER FOR SALES STRATEGY



1.) INFOGRAPHIC

Present key concepts and data as a helpful visual while reaching a wider audience.

2.) PODCAST

A conversational audio discussion of a blog post where experts can share educational and informative information.

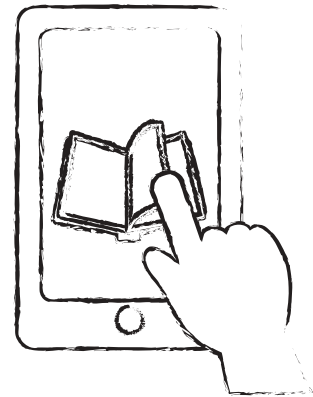


3.) WEBINAR

Turn your key points into an interactive online experience.

4.) EBOOK

Expand on your blog post and take an in-depth look at the topic.



5.) SLIDESHARE

Take your blog post and turn it into presentation slides that break your topic into main points.

6.) VIDEO

Turn key points from your blog and compile them into an easy to view format.



7.) NEWSLETTER

Summarize your content and drive users to read more.