

LEADG2

by THE CENTER FOR SALES STRATEGY

BY THE NUMBERS 2020



WE LOVE OUR CLIENTS!

Despite an unprecedented year and a global pandemic, we accomplished a LOT for our clients in 2020! Let's take a look at what we achieved together.

88%
2020 Retention Rate

Our hard work pays off! With an 88% retention rate, it's proof that we're providing great work to our clients and nothing makes us happier than that!

4 Sales Playbooks Created

15 Websites Built on the HubSpot CMS

21 GamePlans Developed

19 Videos Produced

20 HubSpot Marketing Set-Ups and Integrations

35 Target Personas Developed

54 Case Studies Created

56 Sales Plays Created

83 Client Campaigns Executed

146 Pieces of Premium Content

602 Consulting Calls

1,062 Blog Posts Published

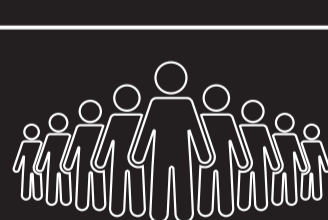
14,343 Leads Generated

920,448 Blog Views



WE LOVE OUR TEAM!

Our team is made up of smart and talented people that are passionate about creating inbound sales results!



16 LeadG2 Employees
in **9** States



64 Blog Posts Published
on the LeadG2 Blog



Our Team Dedicated
800+ Hours to Training
& Development



Combined, Our Team Has
200+ Years of Sales
& Marketing Experience!



HubSpot
SOLUTIONS PARTNER PROGRAM

At the end of 2020, LeadG2 became a HubSpot Diamond Solutions Partner!