A Company Leader's Checklist for Company Culture

Are you creating a culture of engagement? Check to see!

Place an "x" in the boxes that apply to you.

I consistently point to our company mission and share my vision for the future.

I talk about our core values during both individual conversations and group meetings.

I regularly demonstrate our core values myself.

I recognize and reward others who demonstrate our core values.











I work hard to make every employee feel as though they are part of a team.

I invest my time in the growth and development of our people.

I give specific and positive feedback on the activity and behaviors I see (not just the numbers).



I pay attention to the unique growth goals of each person and support their achievement.

I only hire talented people who will make a positive addition to our culture.

I always communicate clear expectations for success.

I always encourage my people to share their opinions.

I ask employees to share new ideas.



I Expect my team to speak up and disagree when necessary.







I Commit to strong collaboration and communication between departments.





I always do what I say I'm going to do.

I find that problems and mistakes are reported immediately when they arise.

I trust my direct reports and empower them to take ownership in their work.

I encourage my people to take risks they believe in.

I bring my team together periodically for an open forum townhall discussion.





Are some items left unchecked? That's okay! Take time now to identify what you still need to master and flag your calendar, so they don't go overlooked!

Check the health of your company culture with this free interactive quiz and get your scores and recommendations delivered straight to your inbox.





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